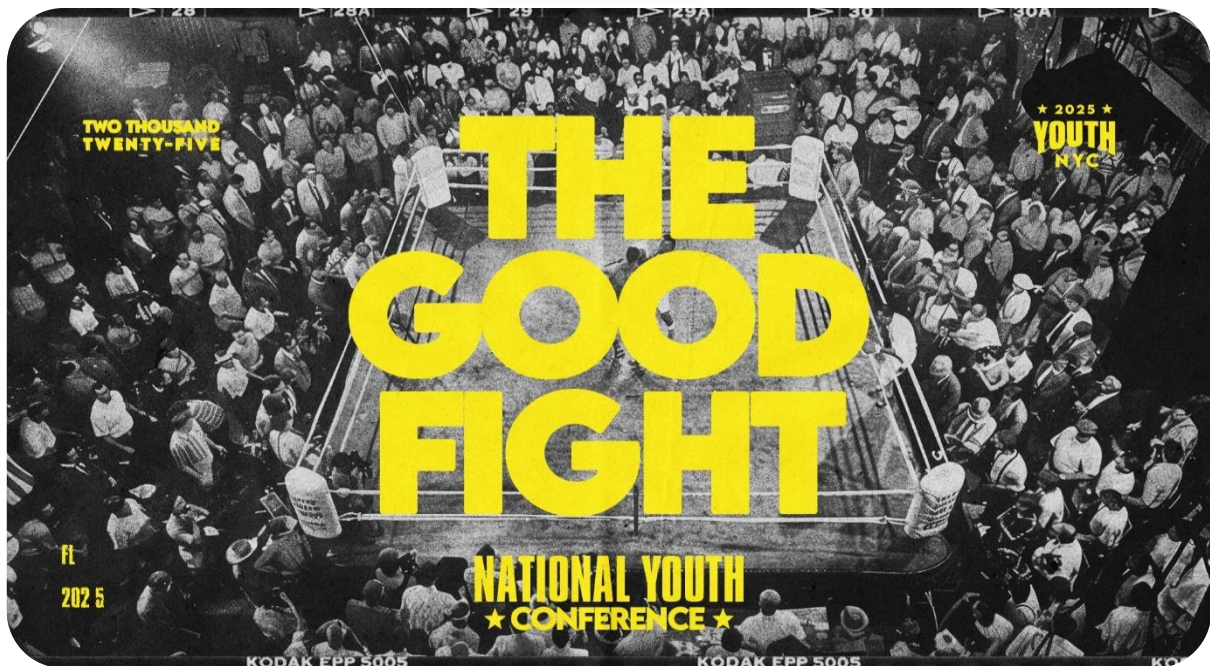


GC25/NYC25 Sponsorship/Media Kit



Orange County Convention Center (OCCC) | Orlando, FL
Tuesday, August 5 – Friday, August 8



Orange County Convention Center (OCCC) | Orlando, FL
Monday, August 4 – Friday, August 8

WHO WE ARE

The Assemblies of God is the world’s largest Pentecostal denomination. Over the last decade, the U.S. Assemblies of God has grown by 12 percent to over 3.2 million adherents. The Fellowship is 53 percent under the age of 35 and more than 43 percent ethnic minority. Globally, there are over 69 million Assemblies of God members who worship in more than 370,000 AG churches.

GENERAL COUNCIL, along with National Youth Conference, are the AG’s largest gatherings. More than 20,000 church leaders and influencers from around the world come together once every two years to conduct important church business, elect top church officials, and take part in other activities of the church including power-packed services.

General Council 2025 convenes in Orlando, Florida, Tuesday, August 5-Friday, August 8. The event will feature the Influence Conference (*Tuesday, August 5,*) and the National Youth Conference (*Monday, August 4 - Friday, August 8*). This gathering will feature powerful worship services, inspirational speakers, and more. It will also offer a unique opportunity to reach thousands of ministry leaders and laymen on-site, and tens of thousands who participate via the live streams, web, and mobile app.

REACH AN INFLUENTIAL AUDIENCE UTILIZING THE AG EVENT APP



The **GENERAL COUNCIL Event App** is the best way for attendees to connect to events and news happening around them. Everything attendees need to know will be featured including maps, restaurant/shopping locations, speaker information, the event schedule and more. Users will be invited to read and share what’s happening the moment it happens. The App is available for mobile and tablet devices.

DIGITAL MEDIA

- **Advertising, Pre-Service** — Reach thousands of guests in the general sessions with a 60- or 30-second video or 15-second slide to run on screens prior to each session. Options are for the National Youth Conference and General Council sessions.
 - GC Video, Pre-Service (30-Seconds)Qty. 20 \$1,800/each
 - GC Slide, Pre-Service (15-Seconds)Qty. 20 \$1,200/each
 - NYC Video, Pre-Service (30-Seconds).....Qty. 20 \$800/each
 - NYC Video, Pre-Service (60-Seconds).....Qty. 10 \$1,200/each
 - NYC Slide, Pre-Service (15-Seconds)Qty. 20 \$500/each
- **Advertising, FAF Instagram Story** — Reach thousands by connecting with attendees through Instagram with your story.
 - NYC Push: MON 8/4 (*1 Sponsor/Day, 2 Stories*).....Qty. 1 \$1,000/each
 - NYC Push: TUE 8/5 (*1 Sponsor/Day, 2 Stories*).....Qty. 1 \$1,000/each
 - NYC Push: WED 8/6 (*1 Sponsor/Day, 2 Stories*)Qty. 1 \$1,000/each
 - NYC Push: THU 8/7 (*1 Sponsor/Day, 2 Stories*)Qty. 1 \$1,000/each
 - NYC Push: FRI 8/8 (*1 Sponsor/Day, 2 Stories*)Qty. 1 \$1,000/each

- **Advertising GC25 Event App** — Reach attendees daily with notifications utilizing the AG Events App.
 - GC25 Push: TUE 8/5 (1 Sponsor/Day, 2 Stories).....Qty. 1..... \$1,500/each
 - GC25 Push: WED 8/6 (1 Sponsor/Day, 2 Stories)Qty. 1..... \$1,500/each
 - GC25 Push: THU 8/7 (1 Sponsor/Day, 2 Stories)Qty. 1..... \$1,500/each
 - GC25 Push: FRI 8/8 (1 Sponsor/Day, 2 Stories)Qty. 1..... \$1,500/each

PRINT OPTION

- **Registration Mail Back Insert** — Reach every leader and influencer registered for General Council by providing us a 5” x 7” or smaller double-sided flyer that we will include in the envelope with attendee’s registration information. We must receive the flyer by March 1, 2025, to be included in the envelope.
 - GC Registration Mail Back Insert.....Qty. 5..... \$2,500/each

SIGNAGE

- **Signs in OCCC Hallway** — Reach thousands of attendees walking to exhibits and services. Communicate your message or direct guests to your exhibit booth with a two-sided, 4’ x 8’ free-standing sign in the main hallway of the Orange County Convention Center (OCCC).
 - GC Free-Standing 4’ x 8’, 2-SidedQty. 10..... \$3,000/each
 - GC Directional, Free-Standing 4’ x 8’, 1-SidedQty. 5..... \$500/each
 - NYC Directional, Free-Standing 4’ x 8’, 1-SidedQty. 10..... \$500/each
- **Signs in OCCC Exhibit Hall** — Communicate your message with a two-sided, 4’ x 8’ free-standing sign in the Exhibit Hall.
 - GC Free-Standing 4’ x 8’, 2-SidedQty. 5..... \$3,000/each
 - NFAF Art Gallery Free-Standing 4’ x 8’, 1-SidedQty. 1..... \$500/each
- **Signs at OCCC Exhibit Hall Entrance/Exit** — Catch the attention of attendees as they enter/exit the exhibit hall with a 4’ x 8’ sign at the entrance/exit doors.
 - GC 8’ x 4’ Vinyl BannerQty. 3..... \$3,000/each

SPONSORSHIPS

- **CAMP GC** — Sponsor in the area where Camp GC convenes – a program for children ages 5-12 where daytime activities are provided.
 - Kid T-ShirtsQty. 1..... \$5,000/each
 - Leader T-ShirtsQty. 1..... \$2,000/each
 - Buddy’s Late-Night Party:Qty. 1..... \$2,500/each
 - Meals for Kids: TUE 8/5-FRI 8/8Qty. 4..... \$10,000/each
- **NYC Pre-Service Countdown** — Announce your ministry to one of our largest attended services! Come right before the kick-off of service (approximately 6:48 p.m., service will start at 7p.m.) and receive a one-minute window to show a video or present your ministry to the audience.
 - MON August 5thQty.1.....\$1,500/each
 - TUE August 6thQty.1.....\$1,500/each
 - WED August 7thQty.1.....\$1,500/each

- THUR August 8th.....Qty.1.....\$1,500/each
- **DYD Lounge** — Sponsor DYDs in an area where they reside for networking. Place ministry material in the lounge and be a physical presence in the room when leaders are present.
 - NYC Leader ZoneQty. 3..... \$2,500/each
 - *Or an exclusive Sponsorship of \$7,500*
- **Table Tents** — Your sign (8.5” x 11”) folded in half landscape style will be placed on food court tables and registration counters.
 - Exhibit Hall Food Court Zone(s): TUE 8/5 – FRI 8/8.....Qty. 1..... \$3,000/each
 - OCCC Lobby Food Court Zone(s): MON 7/31 – FRI 8/4.....Qty. 1..... \$2,000/each
 - GC Registration: MON 8/4 – FRI 8/8Qty. 1..... \$2,000/each
 - NYC Registration: MON 8/4 – FRI 8/8Qty. 1..... \$2,000/each
- **T-Shirts (FAF Event, FAF Volunteers)** — Place your logo on T-shirts worn by thousands of FAF participants, hundreds of volunteers at FAF events, or hundreds of AIM outreach volunteers.
 - NYC Volunteer T-Shirts.....Qty. 3..... \$4,000/each
- **DFAC Reception** — Be a part of the reception for the District Fine Arts Coordinators from across the nation. This reception happens on Tuesday evening of the National Youth Conference, following service. This is a time of connection for fellowship and networking for leaders from around the nation. Sponsor will get a one-minute window to present to leaders during the reception.
 - Event Reception.....Qty.1.....\$4,500/each
- **PK Party-** Be a part of the reception for Pastor’s Kids, ages 12-17, on Wednesday night following the National Youth Conference evening services. You will have a shout-out to your ministry/school, sponsor name during the event and an opportunity to display banners or signage on the stage. You will be able to give away promotional items to students as they walk in.
- **Water Bottles** — Have your logo displayed on the re-fillable bottles gifted to the NFAF Volunteers and Evaluators. At each orientation the volunteers and evaluators will be presented with a re-fillable water bottle to use at the event.
 - Volunteer Water Bottle.....Qty. 1..... \$2,500/each
 - Evaluator Water Bottle.....Qty. 1.....\$2,500/each
- **Fine Arts Festival** — Utilize the opportunity during Fine Arts to reach an audience in presentation rooms. You will receive a sign displayed to the side of the stage/presentation area (4 X 6 banner) for the presentation room for the chosen category.
 - Short Sermon, Sr.....Qty.1.....\$1,500/each
 - Worship Team Large.....Qty.1.....\$1,500/each
 - Female Vocal Solo, Sr.....Qty.1.....\$1,500/each
 - Human Video Ensemble, Large.....Qty.1.....\$1,500/each
 - Musical Theater.....Qty.1.....\$1,500/each
 - Art Gallery (Entrance).....Qty.1.....\$1,500/each

TERMS AND CONDITIONS

To confirm purchase of Sponsorship Opportunity item(s), a contract must be completed with accurate identification of items and purchaser contact information. Items purchased are reserved on a first-come, first-served basis, and invoice payment must be received and confirmed prior to display of items purchased.

Content of Ads, Signage, Etc.

The Assemblies of God is a church Fellowship; therefore, the General Council of the Assemblies of God (GCAG) reserves the right, at any time, to decline the display of content, or make editorial changes to items that may be considered objectionable. Purchased items are accepted for display entirely upon the representation that the purchaser is properly authorized to display the entire contents and subject matter thereof.

Application/Contract

By submitting a contract to the GCAG for items purchased, the purchaser agrees that no cancellation of items purchased can be accepted after June 1, 2025. It is also understood that, in consideration of the display of any Sponsorship Opportunity item(s), the purchaser will fully hold harmless and fully indemnify the GCAG from and against any and all claims, demands, suits, actions, proceedings, recoveries or expenses of any nature whatsoever arising directly or indirectly from the display of any Sponsorship Opportunity item(s) herein.

CONTACT INFORMATION

CONVENTION SERVICES GROUP (CSG)

Exhibits / Sponsorships Services

1445 North Boonville Avenue, Springfield, MO 65802

Office: 417-862-2781, ext. 4055

Fax: 417-862-7891

Exhibits@ag.org

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Updated: 10/1/2024 9:48 AM

